

2020 Drink North Texas – A People's Choice Blind Wine Tasting Event and Holiday Market

Event

- NTWA members, its Industry Partners and Sponsors
- Saturday November 21, 2020, Rain Date November 22, 2020
- Event time is 11:00PM-6:00PM (plus set up and take down: **Wine entries delivered to the Tasting Tent from 8:30-9:15AM**, set up booth 8:30 -11:00am. Take down 6-8PM) Plan on helping the NTWA take down and clean up.
- Tickets \$50 go on sale to public October 25.
- Deadline to sign up is October 8, 2020.
- Fortunata Winery, 2297 FM-2931, Providence Village, TX 76227

Details

- Tasting Tent
 - 11:00PM-5:00PM Tasting Tent will have 4 tasting times, each 1 hour long, 80 tix per time slot.
 - ¾ oz tastes of each wine, only one taste per wine per customer
 - Each tasting table will be manned by our Volunteer Wine Pouring Stars and Grapevine Wine Pouring Society members. **No winery staff allowed in the tasting tent after 9:15am.**
 - charcuterie box for snacks and possible vendors with samples
 - Each member winery may enter up to 3 wines, selling the 12 bottles (one case) of wine per entry for the tasting competition for \$1, per TABC requirements. (This is one of our four fundraiser events of the year)
 - All votes in by 5:00. Tasting Tent closes
- Festival and Holiday Market
 - 11:00AM-6:00PM Pasture area
 - Each winery will get up to 3 wrist bands for their booth team.
 - awards at 5:30ish
 - wine sales by glass and bottle, and barrel, whatever your permit allows at that time. You may bring **any** of you wines to sell at your booth. You may give tastes to ticket holders only at your booth. They will have a colored wrist band.
 - live music from 11-5:30 (Fortunata has music starting at 6PM)
 - 5:30 Winners announced on stage on the patio
 - Wineries staff to provide sales staff to sell wine at event, up to 3 people. Do not plan on our Wine Pouring Stars as they will be in the Tasting Tent.
 - You will need your own tent, table and whatever you take to Festivals including lighting, Hot Spot. WiFi is not available. (10x10 space per winery; you can sell from 3 sides as there is 10ft between booths)
- Other Info
 - Blind Tasting Wines will be collected at the event by 9:15AM. Any entries that show up after 9:15am may not be entered. It takes us the full two hours to prep all the bottles. We have to have time to bag and tag the wine and **no winery staff allowed in Tasting room after 9:15am.**
 - Bring chilled wines in a cooler.
 - NTWC glasses will be given to all ticketed guests.
 - Bring winery and Wine Club information, Special Events information etc.

Darlene will need:

- At Event:
 - Set Up and Take Down help
 - Volunteers to work Check-In Table (8) Currently have 4
 - Volunteers to work scorecard table (3) Currently have 1
 - Volunteers to work Parking
 - bagging wine bottles - Pourers
 - tagging wine bottles – Pourers

Sponsor Info on separate document